

# Conference Agenda and Learning Outcomes

8:30 - 9:00 AM	<b>REGISTRATION and BREAKFAST</b>
9:00 - 9:15 AM	<p><b>WELCOME and OPENING REMARKS</b></p> <p><b>Supply and Demand: How BASF Developed an Integrated Approach to Grooming and Growing Leadership Talent</b></p> <p><i>By Jennifer Hackett, Head of Talent Management, North America for <b>BASF Corporation</b></i></p>
9:15 - 10:00 AM	<p>Talent management is more than just hiring and developing the best talent. Hear about how BASF, the world's largest chemical company, took on the challenge of grooming, growing, and brokering talent in the newly established North American market—and succeeded.</p>
10:00 - 10:20 AM	<b>BREAK AND NETWORKING</b>
10:20 - 11:05 AM	<p><b>Interview and Q&amp;A: Federal Sector Best Practices in Leadership Development</b></p> <p><i>Cynthia Hawkins, Director, Center for Leadership and Management, <b>Graduate School USA</b></i></p> <p>As a provider of best practice-based leadership development services to a diverse cadre of over 500 Federal leaders each year, The Graduate School USA Center for Leadership and Management Director will dialogue with attendees about: 1) the ever-evolving most needed leadership development competencies for Federal leaders; 2) a promising science-based assessment to enhance team building skills; 3) how to implement a successful collaborative community of practice; and 4) how to enhance leaders' application of new learnings back on the job.</p> <p><b>Creating Best Practice Leadership Development for Education Leaders</b></p> <p><i>By Rosalind Guerrie, SVP/Educational Leadership Programs Manager, <b>BB&amp;T Leadership Institute</b> and Steve Driscoll, <b>State of South Carolina</b>, Department of Education Office of School Leadership</i></p>
11:05 - 11:50 AM	<p>Come hear about a high-return, customized leadership development designed for public school administrators and superintendents that is getting rave reviews. This innovative experiential learning program, now available in three states at no cost to the school systems, uses a blended learning approach combining face-to-face and virtual sessions with interim activities distributed over a four-week period. Learn the what, why, and how of this exciting Education Leader Development Program!</p>
11:50 - 12:50 PM	<b>LUNCH AND NETWORKING</b>
12:50 - 1:35 PM	<p><b>Building A Coaching Culture Through Leadership Development</b></p> <p><i>By Dr. Johnson A. Edosomwan, Chairman and CEO, <b>JJA Consultants, Inc.</b></i></p> <p>What is the difference between a losing team and winning team? Often it's the coach! Coaching is a developmental tool that is gaining prominence in the leadership development space because there is a growing correlation between organizations that win and those that have a coaching culture. Learn the importance of good coaching and how to build a coaching culture in your organization.</p>
1:35 - 1:50 PM	<b>BREAK AND NETWORKING</b>
1:50 - 2:35 PM	<p><b>Peer Mentoring: Facilitating a Collaborative Learning Environment</b></p> <p><i>By Timothy Tobin, Dean of Choice University, <b>Choice Hotels International</b></i></p> <p>How do you successfully leverage expertise and create a peer coaching environment where all become stronger? How do you make a stronger connection between learning and performance to make learning progressive, practical and relevant? Dr. Tobin will share his Leadership Development experience and best practices from Choice Hotels International and Marriott Hotels International where his goal has been to create a global pipeline of leadership learning.</p>
2:35 - 3:20 PM	<p><b>BB&amp;T's Award-Winning Leadership Excellence Program</b></p> <p><i>By Dr. Sally Woods, VP/Senior Consultant, <b>BB&amp;T Leadership Institute</b></i></p> <p>Are you trying to develop an award-winning leadership development program with a guaranteed return-on-investment? BB&amp;T Leadership Institute has developed and delivered it. Hear about their two-year Leadership Excellence Program that has the commitment of their lines of business because of its unique design and phenomenal success—training, coaching, action learning and more!</p>
3:20 - 3:30 PM	<b>CLOSEOUT</b>

Register @703-359-5969 or 1-800-899-6363 or [www.leadershipbestpracticesconference.com](http://www.leadershipbestpracticesconference.com)