

THE SEVENTH

LEADERSHIP

BEST PRACTICES CONFERENCE

& Interactive Professional Forum

APRIL 8, 2014

8:00 am to 12:30 pm

Holiday Inn at Ballston

Arlington, VA

**Learn and Share Leadership
Development Best Practices:**

- Next Generation Leadership Development Tools
- Perspectives from Public, Private, and Academic Sectors
- Mentoring for Self-Directed Learning
- Developing a Leadership Continuum and Pipeline
- Case Studies from World-Class Organizations



The 7th Leadership Best Practices Conference

Attending the 7th Leadership Best Practices Conference and Interactive Professional Forum will provide leaders and leadership development practitioners with the following:

- **Tools for Applying Leadership Development Best Practices in a Variety of Sectors**
Hear cutting-edge best practices within the leadership and organization development fields from Private, Public, Associations, Non-Profit, and Academic sector practitioners. Participate with a diverse group of practitioners sharing and applying concepts and tools for results.
- **Built-in Interactive Forums and Networking Opportunities for Professionals**
The conference design emphasizes interaction between speakers and conference attendees throughout the day. The facilitated and spontaneous dialogue with other practitioners in the field will be focused on addressing conference attendee needs and sharing emerging best practices to a variety of sectors.
- **Intellectual Dialogue Meets Practical Application**
Gain exposure to leading edge research, tools, and technologies for employee development, training and coaching in the evolving leadership development arena. Learn and share ideas for starting, enhancing, augmenting, and evaluating next-generation leadership development efforts through high-value case studies from practitioners.
- **NO Marketing or Hard Sales**
This conference is for practitioners. The speakers are NOT marketers, strategists, or salespersons. Speakers are screened and selected based on their recent successful application of best practices within their own organizations. Only a select number of vendors will be on hand offering best-in-class, field-specific products and services.

This Conference will serve as an excellent resource to the following:

- Leadership Development Directors
- Human Resources and Training Directors
- SES-Level Executives
- Professionals/Employees Interested in Developing Leadership Competencies
- Executive Readiness Candidates
- Senior and Mid-Level Managers
- Front-line Supervisors

PAST SPEAKERS, SPONSORS, AND PARTICIPANTS

ASTD · Baldridge National Quality Program · Booz Allen Hamilton · Branch-Smith Printing Division · Capital One · Center for Army Leadership · Chesterfield County, Virginia · DC Water and Sewer Authority · Dell, Inc. · Dunkin' Brands · DynMcDermott Petroleum Operations Co. · EPA · EMC Corporation · Equity Residential · Federal Aviation Administration · George Mason University · Inova Fair Oaks Hospital · Jet Blue Airways · JJA Consultants, Inc · Leadership Excellence · Leadership Practices Inc. · MasterCard Worldwide · NASA · National Science Foundation · Intercontinental Hotel Group · Gallup · Microsoft · Defense Intelligence Agency · Regis Learning Solutions · US Army · Neighbor Works America · NYC Parks and Recreation · Park Place Lexus · Premier Inc. · Prince William Health System · PRO-TEC Coating Company · Raytheon · Schwan University · Sharp Healthcare · Shippensburg University · SHRM · Social Security Administration Service · SPQA · Texas Tech University · The Disney Institute · The Johnson A. Edosomwan Leadership Institute, University of Miami · The Ritz Carlton Hotel Co. · The Wharton School, University of Pennsylvania · Transportation Security Administration · Trident Technical College · United States Capitol Police · United Way of America · University of Georgia · U.S. DHHS · U.S. Department of Agriculture · U.S. Department of Defense · U.S. Department of Labor, MSHA · U.S. Department of State · U.S. Department of Transportation · U.S. Department of Treasury · U.S. General Service Administration · U.S. Postal Inspection Services · U.S. Department of Information Services · Virginia State University · Washington Headquarter · World Wide Fund · Under Armour · Girl Scouts of the USA · Alcatel-Lucent · U.S. Office of Personnel Management · The Society for Human Resource Management (SHRM) · Franklin Covey · Honeywell Federal Manufacturing and Technologies · US Air Force Academy · Iredell-Statesville Schools

The 7th Leadership Best Practices Conference

8:00-8:10 am	WELCOME AND OPENING REMARKS
8:10-8:40 am	SESSION I: “Distance-Based Leadership Learning Through Interactive Video Case Studies” By Katherine L. Hanson, Ed.D., Chief Learning & Development, National Park Service. This session will provide a demo of a library of an interactive video case studies produced by the NPS in partnership with Stanford University Graduate School of Business that provides meaningful, applicable content to an exponentially greater audience of leaders.
8:40-9:10 am	SESSION II: “Continuous Learning and Mentoring the Next Generation of Leaders” By Dr. Reginald F. Wells, Deputy Commissioner for Human Resources and Chief Human Capital Officer, Social Security Administration. The Social Security Administration (SSA) has a long history of mentoring and career development. More recently, SSA made the transition from an organization that emphasized supervisor-directed training to one that emphasized self-directed learning. Learn SSA’s model for career development and the importance of investing in the next generation of leaders.
9:10-9:35 am	Abbreviated Leadership Survey: Interactive activity using Turning Technologies’ Automated Response System
9:35-10:05 am	SESSION III: “Building the Bench of Frontline Leaders” By Martin Scott, Executive Director, Talent and Professional Development, Comcast University. The first level of leadership is critical for business success. The talent pipeline that feeds the bench for frontline leader positions needs to be primed with ready-now candidates. Learn how Comcast’s business case addressed this talent need with the establishment of the talent development program called Linked 2 Leadership.
10:05-10:25 am	BREAK AND NETWORKING
10:25-10:55 am	Session IV: “The Flipped Classroom: Not Another Lecture After Lunch” By Rebecca Saeger, Sr. Consultant, Human Resources Training & Development, Carilion Clinic. Flipped classrooms are turning traditional instructor-led leadership development methods on their heads—delivering the content outside of the classroom through video, followed by practical learning sessions inside the classroom. Learn how you can use inexpensive technology to produce online video presentations, and redesign your classroom training to focus on simulation, case studies, and collaborative opportunities to ensure concept mastery.
10:55-11:25 am	SESSION V: “Challenging Good Managers to Become Extraordinary Leaders” By Robert M. Tobias, Director, Public Sector Executive Education, American University. “The greatest reason for federal sector leader failure is the inability to transition from “doing” to “leading.” What personal challenges must be faced to transition from being the best subject matter expert in the room, to being the best leader in the room?
11:25-11:50 am	Interactive Forum: Translation of Best Practices for Practical Implementation and Results: Conference attendees share and discuss personal and organization leadership best practices.
11:50 am-12:20 pm	SESSION VI: “Developing Leaders at Hilton Worldwide” By Kimo Kippen, Chief Learning Officer & Vice President of Learning, Hilton Worldwide. This session will spotlight a best-in-class leadership development offering from the HWU (Hilton Worldwide University) Leadership College and examine how their team leverages learning resources for hotel General Managers and the organization’s senior leaders.
12:20 -12:30 pm	CLOSING REMARKS

The 7th Leadership Best Practices Conference

Books and Past Conference Proceedings for Order

TITLE	COST	QTY.	TOTAL COST
Winning Leaders & Managers	\$ 30.00		\$
A Legacy of 21 st Century Leadership	\$ 20.00		\$
4 th Leadership Best Practices Proceedings	\$ 25.00		\$
5 th Leadership Best Practices Proceedings	\$25.00		\$
6 th Leadership Best Practices Proceedings	\$25.00		\$
Customer-Driven Quality Management	\$ 25.00		\$
Quality Begins With Me Book	\$ 25.00		\$
TOTAL			\$

FIVE WAYS TO REGISTER

Call: (703) 359-5969
(800) 899-6363
Fax: (703) 359-5971
info@theleadersconference.com
www.leadershipbestpracticesconference.com

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Conference Fee	Quoted Discounted (if any)		Regular
	Insert Code	Price	Price
Commercial Rate	<input type="checkbox"/>	\$	<input type="checkbox"/> \$199.00
Government Rate	<input type="checkbox"/>	\$	<input type="checkbox"/> \$169.00

Payment Method: CHECK CREDIT CARD PURCHASE ORDER # _____

Make Checks Payable to: *Leadership Best Practices Conference*, and mail to: 3970 Chain Bridge Rd., Fairfax, VA 22030

Check #: _____ Name on Check: _____

Number of Participants This Card Will Pay for: _____ Total to be Charged to Card: \$ _____

Card Type: AMEX MASTERCARD VISA

Card #: _____ Expiration Date: _____ Signature: _____

Name on Card: _____

Billing Address: _____ City/State/Zip: _____ Phone: _____

Cancellation Policy. If a registrant is unable to attend, he/she may send a substitute, request a certificate of transfer, or cancel the registration. If the registration is cancelled more than 30 days in advance of the event, the registration fee less a 50% service charge per person, will be refunded. If registration is cancelled within 30 days of the event, there will be no refund. The certificate of transfer may be redeemed at the full registration fee for a future event of equal cost or as a partial fee for an event of higher cost. Should a presenter in this event be unavailable due to conditions beyond our control, another equally qualified presenter will be substituted.