

THE 4TH ANNUAL

LEADERSHIP

BEST PRACTICES CONFERENCE



NOVEMBER 5, 2009

WESTIN WASHINGTON, D.C. CITY CENTER

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THE 4TH ANNUAL LEADERSHIP BEST PRACTICES CONFERENCE

Conference Purpose and Objective

The Leadership Best Practices Conference is designed to assist public and private sector organizations in creating a strategic competitive advantage through identifying and implementing leadership best practices. The Conference features proven techniques, tools, principles, and competencies for addressing leadership and management challenges and developing world-class leaders in public and private sector organizations. Hear from world-class leaders, enhance your leadership skills and competencies, and learn strategies for engaging, developing, and leading employees. Whether you are developing leaders in an organization, developing your direct reports, or honing your own leadership skills, you won't want to miss this exciting event!

Attendees

This Conference will serve as an excellent resource to the following:

- ◆ SES-Level Executives
- ◆ Executive Readiness Candidates
- ◆ Leadership Development Directors
- ◆ Human Resources and Training Directors
- ◆ Senior and Mid-Level Managers
- ◆ Front-line Supervisors
- ◆ Professionals/Employees Interested in Developing Leadership Competencies



Sponsors

As a co-sponsor of this event, your organization will receive a defined number of complimentary conference registrations for managers and staff, a defined number of copies of the Leadership Best Practices Conference Proceedings, recognition in all conference publicity materials, and networking opportunities during the complimentary continental breakfast, lunch, and coffee breaks.

- ◆ **Platinum:** \$15,000
Sponsorship Benefit Package Plus 22 Complimentary Registrations
- ◆ **Gold:** \$10,000
Sponsorship Benefit Package Plus 15 Complimentary Registrations
- ◆ **Silver:** \$5,000
Sponsorship Benefit Package Plus 7 Complimentary Registrations
- ◆ **Bronze:** \$3,000
Sponsorship Benefit Package Plus 3 Complimentary Registrations

Exhibitors

As an exhibitor at this event, your organization will be given a platform to showcase diverse products and services to several world-class public and private-sector organizations from diverse industry segments. You will also have the opportunity to converse with executives and managers from successful organizations who have purchasing power for leadership products and services, as well as other various networking opportunities during the complimentary continental breakfast, lunch, and coffee breaks.

- ◆ **Exhibitor Level 1:** \$2,000 - 25% off conference registrations from your organization and a 10'X10' area for your exhibit (includes two chairs, a waste basket, and up to two 6 foot tables)
- ◆ **Exhibitor Level 2:** \$1,200 - 25% off conference registrations from your organization and a 6 foot table top exhibit area (includes one chair and waste basket)

Advertisers

As an advertiser at this event, your organization will be given a platform in the Conference Proceedings to showcase diverse products and services to several world-class public and private organizations from diverse industry segments. See below for more details.

- ◆ **Advertiser Level 1:** \$1,000
Full Page Advertisement in Conference Proceedings
- ◆ **Advertiser Level 2:** \$600
Half Page Advertisement in Conference Proceedings

Conference Hotel



WESTIN
HOTELS & RESORTS

The Westin Washington, D.C. City Center

1400 M Street NW · Washington, District of Columbia 20005 · United States
Call for reservations or hotel information only at phone: 1 (202) 429-1700

This year's conference event will be held at the Westin, Washington, D.C. City Center. Located in the heart of our nation's capital, The Westin Washington, D.C. City Center is a vibrant hotel that captures the capital city's dynamic spirit. The location is served by two metro stations: McPherson Square on the Blue/Orange lines and Farragut North on the Red line. The hotel's central location makes it easy to enjoy our nation's capital and the world-renowned buildings and historical monuments found throughout the city. Ready to see the nation's sights – the White House is just five blocks to the south. Looking for excitement – the city's vibrant nightlife comes alive after dark with an abundance of restaurants and entertainment options.

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8:15am– 9:00am	Registration & Continental Breakfast	
9:00am – 9:10am	Welcome and Opening Remarks	
9:10 am– 9:50 am	<p style="text-align: center;">SESSION I: “WORLD-CLASS ASSESSMENT TOOLS FOR LEADERS AND MANAGERS” By Frances Weber, Strategic Performance Consultant, Intercontinental Hotel Group.</p> <p>Ensuring the success of the general managers in over 4,150 hotels in 100 countries is a large endeavor. Learn how the Intercontinental Hotel Group invests in state-of-the-art assessment tools and a world-class training center to create award-winning leadership teams in their hotels.</p>	
9:50am– 10:30am	<p style="text-align: center;">SESSION II: KEY NOTE ADDRESS: “LEADING AND MANAGING IN TURBULENT TIMES” By Dr. Johnson A. Edosomwan, Chairman and CEO, JJA Consultants, Inc.</p> <p>This presentation will focus on the ten best leadership best practices, principles, tools, and priorities required for managing organizations in times of turbulence, transition, and transformation. The research results presented are from world-class organizations in public and private sector organizations.</p>	
10:30 am– 10:50 am	Break and Networking	
10:50 am – 11:30 am	<p style="text-align: center;">SESSION III: “99 SECOND LEADERSHIP DEVELOPMENT” By Ken Shelton, Editor, Leadership Excellence Magazine. A leader’s responsibility is to ensure that others remember the Mission, Motive, Means, and Method. Learn how to lead and develop others with this shorthand approach.</p>	<p style="text-align: center;">SESSION V: “PRAGMATIC STRATEGIC PLANNING FOR LEADERSHIP SUCCESS” By Bruce Boggs, Senior Vice President and Chief Human Resources Officer, Carilion Clinic. The secret to performance excellence for Carilion Clinic, a \$1.5 Billion health system in Roanoke, Virginia, is the translation of its strategic plan and performance scorecard to every leader and ultimately to every employee.</p>
11:30 am– 12:10 pm	<p style="text-align: center;">SESSION IV: “LIBERTY MUTUAL ALIGNS, MEASURES, AND MANAGES PERFORMANCE FOR SUCCESS” By Larry Israelite, Vice President and Manager for Human Resource Development, Liberty Mutual Group. Leadership at Liberty Mutual will share its unique measurement-centric approach to integrating alignment, measuring performance and developing managers.</p>	<p style="text-align: center;">SESSION VI: “LEADING CHANGE IN AN AGE OF UNCERTAINTY” By Dr. Terri Scandura, Dean of the Graduate School and Director, Johnson A. Edosomwan Leadership Institute, University of Miami. During times of economic uncertainty, leaders must act like leaders. This session will focus on how to keep your team engaged, aligned and committed through the downturn. Effective strategies for strategic focus, communication, and decision making will be discussed.</p>
12:10pm – 12:40 pm	Luncheon Session Opens	
12:40 pm– 1:20pm	<p style="text-align: center;">SESSION VII: “BEST PRACTICES IN TALENT MANAGEMENT” By Louis Carter, President, Founder, and CEO, Best Practice Institute. Mr. Carter shares trends and findings from his latest best practices research from the top 50 organizations in Talent Management. Participants will also receive a copy of his findings which will be published in his new book under the same title!</p>	
1:20 pm – 1:40 pm	Break and Networking	
1:40pm– 2:20 pm	<p style="text-align: center;">SESSION VIII: “DEVELOPING WORLD-CLASS LEADERS: THE DIA LEADERSHIP CONTINUUM” By Matthew Peters, Chief, Office of Learning and Career Development, Defense Intelligence Agency (DIA). The DIA is leading the way in the intelligence community by implementing a comprehensive leadership continuum. Learn how they are using action learning and state-of-the-art training techniques to train all levels, from journeymen to executives on leadership competencies.</p>	
2:20 pm– 3:00 pm	<p style="text-align: center;">SESSION IX: “MOVING FROM LINE MANAGEMENT TO TALENT LEADERSHIP” By Dr. Joseph King, Chief Talent Officer, US Army, Armament Research, Development and Engineering Center. Winning the Baldrige Quality Award in 2008 set the US Army ARDEC apart for leadership excellence. Hear how focusing on full engagement has transitioned ARDEC leaders from “line managers” to “talent leaders”.</p>	
3:00 pm– 3:40 pm	<p style="text-align: center;">SESSION X: “LEADING THE WORLD WITH EXCELLENT LEADERS” By Irada Sadykhova, Director of Teaming, Performance Excellence, and Development Strategies, Microsoft. Microsoft, an industry giant known for leadership and performance excellence, will share its leadership success formula and discuss return-on-investment for developing next-generation leaders today.</p>	
3:40 pm– 4:00 pm	Closing Remarks	

Exhibits Open

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Books and Past Conference Proceedings for Order

TITLE	COST	QTY.	TOTAL COST
Winning Leaders & Managers	\$ 30.00		\$
A Legacy of 21 st Century Leadership	\$ 20.00		\$
1 st Annual Leadership Best Practices Proceedings	\$ 25.00		\$
2 nd Annual Leadership Best Practices Proceedings	\$ 40.00		\$
3 rd Annual Leadership Best Practices Proceedings	\$ 90.00		\$
Customer-Driven Quality Management	\$ 25.00		\$
Quality Begins With Me Book	\$ 25.00		\$
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Winning Leaders & Managers Textbook



3rd Annual Conference Proceedings



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Conference Fee

(Not Applicable for Sponsors/Exhibitors)

**After
June 30, 2009**

**On or Before
June 30, 2009**

Commercial Rate	<input type="checkbox"/> \$499.00	<input type="checkbox"/> \$399.00
Government Rate	<input type="checkbox"/> \$399.00	<input type="checkbox"/> \$299.00

Sponsorship, Exhibitor, and Advertisement Fees

Sponsorship Level (Includes Registration)	<input type="checkbox"/> Platinum \$15,000	<input type="checkbox"/> Gold \$10,000	<input type="checkbox"/> Silver \$5,000	<input type="checkbox"/> Bronze \$3,000
Exhibitor Level (Includes Registration)	<input type="checkbox"/> Level 1 \$2,000	<input type="checkbox"/> Level 2 \$1,200		
Advertiser Level	<input type="checkbox"/> Level 1 \$1,000	<input type="checkbox"/> Level 2 \$600		

TOTAL FEES DUE: *(One form per participant)* _____ \$

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Cancellation Policy. If a registrant is unable to attend, he/she may send a substitute, request a certificate of transfer, or cancel the registration. If the registration is cancelled more than 30 days in advance of the event, the registration fee less a 50% service charge per person, will be refunded. If registration is cancelled within 30 days of the event, there will be no refund. The certificate of transfer may be redeemed at the full registration fee for a future event of equal cost or as a partial fee for an event of higher cost. Should a presenter in this event be unavailable due to conditions beyond our control, another equally qualified presenter will be substituted.